

**What's it
like working with
Epik?**

epik

What makes an Epik difference?

PEOPLE
people




CARE


DESIGN

We've
got your back



 Energy

Go the
extra mile



1
challenge
RULE

We never forget

**SELL
MORE** 

NO  **BS**

We give *options options options*



Epik People

Epik people have an infectious positivity.

We're 'people' people. We work hard but we don't make it feel like hard work. Working with us is serious fun: meaning it's serious but also fun. We produce great work that gets results. But what comes first is building long term relationships.



Epik Care

At the risk of sounding cheesy, we care.

About the small stuff as well the big stuff. If you've worked with any of us before, you'll know this. And if you care about having the right agency in place to service the hell out of your business, that's Epik.



Epik Energy

We're full of energy and always on the front foot.

It's perhaps our most important asset. We attack work. Individually we work hard but as a team we're über productive. Our energy is palpable and comes from Andy, who sets the pace. (If you've met him, you'll know.)



Epik Design

Epik work is beautiful. Simple as that.

There's over 50 years of design experience in our team and three of our designers have over 15 years' experience. They're old enough to know the tricks of the trade, and young enough to be digital natives. They take pride in producing work that not only looks fantastic but works hard too. That's its beauty.



Epik Support

At Epik you'll always know your project is in safe hands.

While we'll always be calm and helpful in our dealings with you, rest assured that behind the scenes we're putting the hours in; grafting and working hard on your behalf.

NO  BS

Epik Straight-Talk

We've made Epik a strictly no BS area.

Which means no 'Digital Prophet' will 'reach out' to you about an 'omnichannel value add'.

When we speak to you, we're honest, straightforward and jargon-free. No smoke and mirrors, no buzzwords and not a whiff of bovine doo-dah.



Epik Overdelivery

There are over 35,000 creative agencies in the UK.

And at Epik we never forget you have a choice. That's why we aim to exceed expectations and over-perform, time after time after time. So you're always glad you chose us.

1

Epik Honesty

Our 'one challenge' rule means that if we think something doesn't look or feel right, we'll be honest enough to challenge our clients.

But only once. If you don't agree, we don't push it. The final word is always with you. That's the rule.



Epik Sales

We believe in work that works.

After all, behind every client we speak to, there's an MD or Board of Directors looking at sales, the bottom line and ROI. Remembering this keeps us on our toes, makes our partnership with you closer, and our solutions sharper.

options options options

Epik Options

We never only present one idea.

Instead, we work our socks off to give you a range of good, on-brief options, together with our recommendation. So you'll be spoilt for choice, not lost for words.

Any questions?

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CHECK OUT OUR BLOG ARTICLES



LOOKING FOR A NEW MARKETING AGENCY?

Top 10 questions to ask a marketing agency before working with them...

What makes your agency better than it's competitors? In what area would you say your company excels at?



CHOOSING A NEW AGENCY

10 things you should know about choosing a marketing agency

STOP - Before you talk to anyone: think. What do you need – consumer comms? B2B, Research? Digital engagement?



SCORECARD

Your Epik Pitch Scorecard

Running a pitch between agencies? How do you know which one to go with? Get it wrong and it could be costly, not just in terms of money, but in time and for your brand's reputation.



10 WAYS TO MEASURE MARKETING SUCCESS

19th Century department store magnate John Wanamaker famously declared "Half the money I spend on advertising is wasted, the trouble is I don't know which half." Times have changed. Today it's easy to see what works and what doesn't.